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**LOS ANGELES 1994: IL TER
RITORIO, LO SVILUPPO UR
BANO, LE MERAVIGLIE DI
SUNSET BOULEVARD, LA
GEOGRAFIA, L'ARCHITET
TURA E GLI STILI, I GIOVANI
ARCHITETTI, LA CITTA' DEI SE
GNI, IL CINEMA, LE CASE
SCHINDLER, NEUTRA, EAMES
WRIGHT, ELLWOOD**

LOS ANGELES 1994: THE URBAN LANDSCAPE AND DEVELOPMENT, THE

WONDERS OF SUNSET BOULEVARD, THE GEOGRAPHY, THE ARCHITECTURE

AND STYLES, THE YOUNG ARCHITECTS, THE CITY OF SIGNS, THE FILM

INDUSTRY, SCHINDLER, NEUTRA, EAMES, WRIGHT, ELLWOOD

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More organic in feel is the excellent work by Syndesis. Syndesis, a multi-disciplinary design firm, manufactures and designs with a recycled concrete-like product named “Syn-decrete”, created by the company’s founder David Hertz. It is made of a cement-based composite with natural minerals and a variety of post-consumer scrap materials, including plastic regrinds, wood chips, and crushed glass, Bic razors and computer chips. It is available in a seemingly infinite range of colors and has become the mouldable material of choice for many designers. Hertz himself is designing buildings employing “Syn-decrete” for many fixtures and fittings, in tandem with hi-tech, solar-powered operating systems and other recycled materials. Hertz is both a man with an ideological mission and successful entrepreneur. He has created a range of thoughtful buildings which characterized by an Eastern calm and minimalism and a sculptural presence, have an architectural quality often missing from ecologically-conscious buildings. Recent built works include Phase 1 of the Lehrer Residence and the Tadao Ando inspired Venable Studio in Venice, Ca.



● **Bottom, left:** “Syn-decrete”, a cement-based composite tile with natural minerals and a variety of post-consumer scrap materials patented by Syndesis. **Right:** two projects by Franklin D. Israel: the front of the Kaplan House, Malibu, 1991 (above); detail of the pool living in the Larry-Newman Pavilion, Hancock Park, 1988 (below).

● **Facing page, top:** Alexis Llanusa and John Kafetsky, Uruk 1 re-urban grid study for an ideal Los Angeles. **This page, above:** Michael E. Pardo Wells, urban redevelopment work at St. Elmo’s Village with the Design Professor at Caltech group and local residents. **Below:** three views of the Venable Studio in Venice by David Hertz/Syndesis.

